



INTENSIVE PREPARATION PROGRAM IN FRENCH

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« Marketing techniques »

Teaching units and Pedagogical elements	TEACHING HOURS
LANGUAGE AND COMMUNICATION	460
French as a foreign language	420
IT (office tools)	20
English	20
FIRM ENVIRONMENT	40
Law and trade	20
Economics	20
MANAGEMENT	40
Mathematics	20
Financial management	20
MARKETING TECHNIQUES	60
Marketing	30
Sales negotiations	15
International Trade	15
TOTAL	600
TUTORING	80
TOTAL	680

« Engineering »

Teaching units and Pedagogical elements	TEACHING HOURS
LANGUAGE AND COMMUNICATION	460
French as a foreign language	420
IT (office tools)	20
English	20
ENGINEERING	170
Applied electricity and electronic	70/50
Applied mathematics	20
Mechanical engineering	50/70
Computer science	20
Logic	10
TOTAL	630
TUTORING	50
TOTAL	680

► **Requirements for entering the Intensive Preparation Year in French :**

- Students must have studied French for at least 800 hours in their native country
- Students must have passed the TCF and scored at least 300 points (B1 of the Common European Framework)
- Marketing techniques : Students must have studied English for at least 300 hours
- Concerning the vocational Bachelor Degree, students must have the equivalent of a 2-year undergraduate degree

► **Requirements for entering first year undergraduate degree (at the end of the preparation year in French) :**

- No teaching unit below 8 points out of 20
- Minimum of 10 points out of 20
- 400 points at the TCF (B2 of the Common European Framework)

► **Requirements for entering a vocational Bachelor Degree (at the end of the preparation year in French) :**

- No teaching unit below 8 points out of 20
- Minimum of 12 points out of 20
- 400 points at the TCF (B2 of the Common European Framework)