

REQUIREMENTS

- Students must have studied **French for at least 800 hours** in their native country.
- Students must have studied **English for at least 300 hours**.
- Students must have passed the TCF/TEF/DELF and scored at least 300 points (**B1 of the Common European Framework**).
- Students are required to have the equivalent of the «**Baccalauréat**».
- Students must be interested in **business and marketing** OR **engineering**.

HOW TO APPLY?

- Application forms can be downloaded on the IUT website :
<https://iutlecreusot.u-bourgogne.fr/international-university-degree-flest>
- They must be posted on «Etudes en France» (**for non-EU member applicants**):
<https://www.campusfrance.org/fr/candidature-enseignement-superieur-france>
- They can be sent back to: scola-lecreusot@u-bourgogne.fr (**for EU member applicants**).

STUDENT LIFE

- On a campus of about **1,500 students**, the Office of Student Life (BVE) offers a significant range of **physical and cultural activities** (shows, exhibitions...).
- This is an ideal place for foreign students: Le Creusot is located in the very heart of **Burgundy** and situated **between Paris and Lyon**. Le Creusot is only 75 minutes away from Paris and 40 minutes from Lyon by High Speed Train.
- Housing provided by the CROUS, University restaurant, University Library, sports and cultural equipments, ...
- **Moderate cost** of student life.



Contacts

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INTERNATIONAL UNIVERSITY DEGREES

INTRODUCTION TO MARKETING TECHNIQUES ENGINEERING SCIENCES



INSTITUTE OF TECHNOLOGY Le Creusot

**Discover France:
its language, culture, people
and university system!**



ACQUIRED SKILLS

The **DU FLEST** is a **one-year undergraduate degree dedicated to foreign students**. This intensive preparatory year in French represents the first year of a process to integrate students in the French university system.

Three objectives:

- Place the students in a situation of **language immersion** so they will be prepared to follow courses in management, marketing, sales, etc., (taught in BUT Marketing Techniques) or mechanics, mathematics, electronics, computing, etc., (taught in BUT in Mechanical and Production Engineering / Applied Physics / Electrical Engineering and Computer Science).
- Help foreign students to know more about the methods of **teaching in French universities**.
- **Reinforce and complete the required knowledge** in different majors to enter a BUT / Bachelor Degree.



PROGRAM

Courses spread over **32 weeks**, from 20 to 25 hours per week at the IUT, plus personal work.

Marketing techniques (3 teaching units / majors)

- *Languages and communication (including 380 hours of French as a foreign language)*
- *Firm environment*
- *Sales Techniques*

Engineering (3 teaching units / majors)

- *Languages and communication (including 380 hours of French as a foreign language)*
- *Basic sciences*
- *Scientific techniques*

Requirements for entering first year undergraduate degree (at the end of the preparation year in French):

- *No teaching unit below 8 points out of 20*
- *Minimum of 10 points out of 20*
- *B2 of the Common European Framework*

Class attendance is compulsory.

PEDAGOGICAL ELEMENTS

- The first six weeks are devoted to **intensive French courses**;
- Each student will have **an academic tutor** depending on the needs;
- Through the year, foreign students are tutored by French students providing an individual help.



What to do after getting the DU FLEST?

75 % enter a BUT Marketing Techniques, Mechanical Engineering and Industrial Engineering, Applied Physics and Electrical Engineering and Computer Science...

20 % enter a 1st year of Bachelor Degree

5 % other...